

REGIONAL COMMUTER

CHOICE AWARDS

2008

Making New York a Better Place One Employee at a Time

What is RCCA?

A Collaborative, Regional Recognition of Outstanding Commute Alternative Programs

- Reduce Traffic Congestion
- Attract & Retain a High Quality Work Force
- Improve Air Quality
- Lessen Dependence on Fossil Fuels



Who can enter?

Employers of every size and type in the NYMTC region. In 2007 the Metropolitan Mobility Network recognized 27 employers

Air Techniques, Inc.

Philip Johnson Alan Ritchie Architects

Allianz Global Investors

Auritt Communications Group

Brookhaven National Laboratories

Design East, Inc.

District Council 37

The Dwight School

Eppendorf/Brinkmann

Federal Aviation Administration

GEICO

Girl Scouts of Nassau County

Honeywell International

Kraft Foods

Makovsky & Company

Northport VA Medical Center

Sunnyside Community Services

SUNY Downstate Medical Center

SUNY Rockland Community College

Weichert Realtors

Wyeth Pharmaceuticals

AHRC Nassau

Cold Spring Harbor Laboratory

Ginsburg Development Companies, LLC

Town of Huntington

Village of Croton-on-Hudson

WellPoint Empire Blue Cross Blue Shield

What did the winners do?

These 27 employers cut **60,000** employee vehicle trips—every week!

Last year alone, they eliminated **1,000,000** vehicle miles traveled in Long Island, New York City and the Lower Hudson Valley

Will MMN do it again?

Yes!

Nominations for the Third Regional Commuter
Choice Awards Program are Now Open

The Push is on:

Metropool, LITM, CommuterLink, WageWorks,
and TransitCenter are securing nominations

What are the categories?

Outstanding Achievement Awards

Given to comprehensive programs with a high rate of employee participation that have reduced drive-alone commuting

Innovator Awards

Given to new, unique programs that encourage employees to use alternatives to driving alone

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Anything new this year?

2008 Leadership Award

Will be chosen by the County Executive/Mayor
from the 2008 winners in each sub-region

What's the plan?

Recognition Event Schedule

Attend One, Attend All

Long Island, June 24th, 11 am

Westchester, June 25th, 10 am

Rockland, June 25th, 2 pm

New York City, June 26th, 1:30 pm

Entry Deadline April 8

Enter at www.nymtc.org

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Regional Commuter Choice Awards

For Helping to Clean
the Air and Reduce
Congestion in the Region

CommuterLink
The easy way to work



LITM
LI Transportation Management
4commute.com



MetroPool

